

Welcome to spring edition of the Micrex Newsletter. For previous newsletters please see: <http://www.micrex.com/newsletter.htm>.

IDEA07 Miami Beach, April 24-26, 2007

Next week Micrex will be exhibiting at IDEA07 -- Stand 2122.

STRETCH NONWOVENS:

We will be featuring samples from our "Stretch Project". Micrex has always been synonymous with extensibility in nonwovens. Now by matching certain inexpensive nonwoven substrates with the correct Micrex process conditions, we can produce properties of stretch which here-to-for required expensive elastomerics. For certain product categories, this is a breakthrough technology! If you cannot visit with us at the show - <http://www.micrex.com/stretch.htm>

We would like to thank Cerex (demonstrating MD stretch) and Invista (MD and CD stretch) for allowing us to show their Micrex processed materials.

PRODUCT DEVELOPMENT:

Micrex has demonstrated its capability of being a strong, innovative, and committed product development partner for some of the largest and most sophisticated companies in the world.

Micrex's development methodology is built around four principles:

- Quick response and rapid prototyping as a requirement
- Ability to seamlessly move from a lab-scale prototypes to international sourcing of Microcreped product
- Any development to be successful must meet cost goals
- A rigorous respect for the IP and confidentiality of our customers.

Let us show you what we can do to enhance your nonwoven products.



NEW MICREX CONFIGURATIONS:

Micrex's own R&D focuses on new configurations of the Micrex®/Microreper™ to expand the range of substrates we enhance. Some of our most recent machine configurations are what enable the "Stretch Project", as well as the processing of films, new engineered fabrics, and composites. At IDEA we will operate a lab-scale Micrex/Microreper which provides a great opportunity to discuss your new product ideas.

As always, if there is anything we can do to help your company better utilize the Micrex Process to impart softness, bulk, stretch, hand improvement, absorbency, drape and decorative effects in paper, textiles, films and nonwovens, please contact us.

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