

INCREASING THE INSULATIVE VALUE OF ALMOST ANYTHING:

Adding three dimensional characteristics to flat sheet materials is at the very core of what we do at Micrex.

Three dimensional structures are all about trapping air, liquids, and sound. For example -- Microcreping existing sheet materials is an inexpensive way to reduce thermal conductivity. Even Nomex® benefits from Microcreping.

The added conformability in a Microcreped sheet also allows your new insulation material to better fit and conform around what you want to insulate.

For more information see <http://www.micrex.com/bulk.htm> and <http://www.micrex.com/stretch.htm>



An industry standard spun bond polypropylene Microcreped for increased surface area

THE MICREX STIMULUS PROGRAM – FREE TRIALS:

During the recent recession we have been impressed by the number of companies *increasing* their trial work. The marketplace for many products is changing rapidly and those companies that align their product offerings to these new realities are the ones which will prosper in the future. Two examples are construction and automotive. Despite the unprecedented turndown in these two industries, it is a certainty that they will recover and prosper. The future winners are repositioning now.

We are seeing new thinking in the areas of home insulation, passive solar, battery separators, specialty wiper products and sustainability.

At Micrex we do not charge for what we call “screening trials”. These are trials where the material is less than 300 mm. wide and represent an initial trial on a material or application. This provides a quick way to test the applicability of Micrex technology. Of course – any expenses for shipping and duty are the responsibility of the customer.



Screening trials waiting processing in our lab

To learn more about the trial program at Micrex <http://www.micrex.com/trial.htm>

As always, if there is anything we can do to help your company better utilize the Micrex Process to impart softness, bulk, stretch, hand improvement, absorbency, drape and decorative effects in paper, textiles, films and nonwovens, please contact us.

For previous newsletters please see: <http://www.micrex.com/newsletter.htm>.

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