

## Nonwovens as a Textile Alternative

At Micrex we feel the time is right for nonwoven garments, home furnishings and decorations. This concept was outlined in our [Fall 2010 Newsletter](#).

Subsequent work has further validated that not only are nonwovens dramatically less expensive, they can be pleasing and exciting too.



The Micrex®/Microcreper™ adds softness, conformability and 3D effects. Combined with dye or print, the aesthetics can be highly compelling.

Flame and stitch strength tests have indicated these nonwovens meet or exceed industry specification.



Do you influence the choice of materials, design or development of new products? Please call us to discuss this new technology.

## Micrex and Automotive Interiors

As a further refinement on nonwovens for the home, similar technology can also be applied to substrates used in automobiles.

Whether for dashboards, door panels, sunshades, floor mats or even disposable seat covers -- soft, colorful, textured nonwovens can be lighter (fuel economy), greener (recyclable), and less expensive than traditional products. Smart design is now affordable in areas that are "out of bounds" to traditional substrates.



Micrex will be attending [Design Days at the Los Angeles Auto Show](#) on November 16 – 17, 2011.

Please contact us in advance for a meeting or a copy of our sample book.

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As always, if there is anything we can do to help your company better utilize the Micrex Process to impart softness, bulk, stretch, hand improvement, absorbency, drape and decorative effects in paper, textiles, films and nonwovens, please contact us.

For previous newsletters please see: <http://www.micrex.com/newsletter.htm>.

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